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PACIFIC BASIN BUSINESS CURRICULUM WILL BENEFIT FROM NOV. 15 DEANS' BALL

The Masters in International Business, new this year at the University of San Diego School of Business, is among programs expected to receive a portion of the Deans' Ball proceeds.

The business school's entrepreneurial and new ventures curriculum, scheduled to begin next September, will also benefit from the Nov. 15 black tie dinner-dance, according to Business School Dean Jim Burns.

"In both of these areas, we will use the funds to train faculty, to initiate research projects and to develop courses," Burns said.

All five USD schools will receive proceeds from the Deans' Ball, which will be held at the Hotel Inter-Continental.

The social event begins with cocktails at 7 p.m., followed by dinner and dancing to Bob Crosby and his orchestra.

For more information about the Ball, please contact Maggie Mazur at 698-1156.

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